

Location Matters: GIS for financial inclusion Interactive workshop sessions

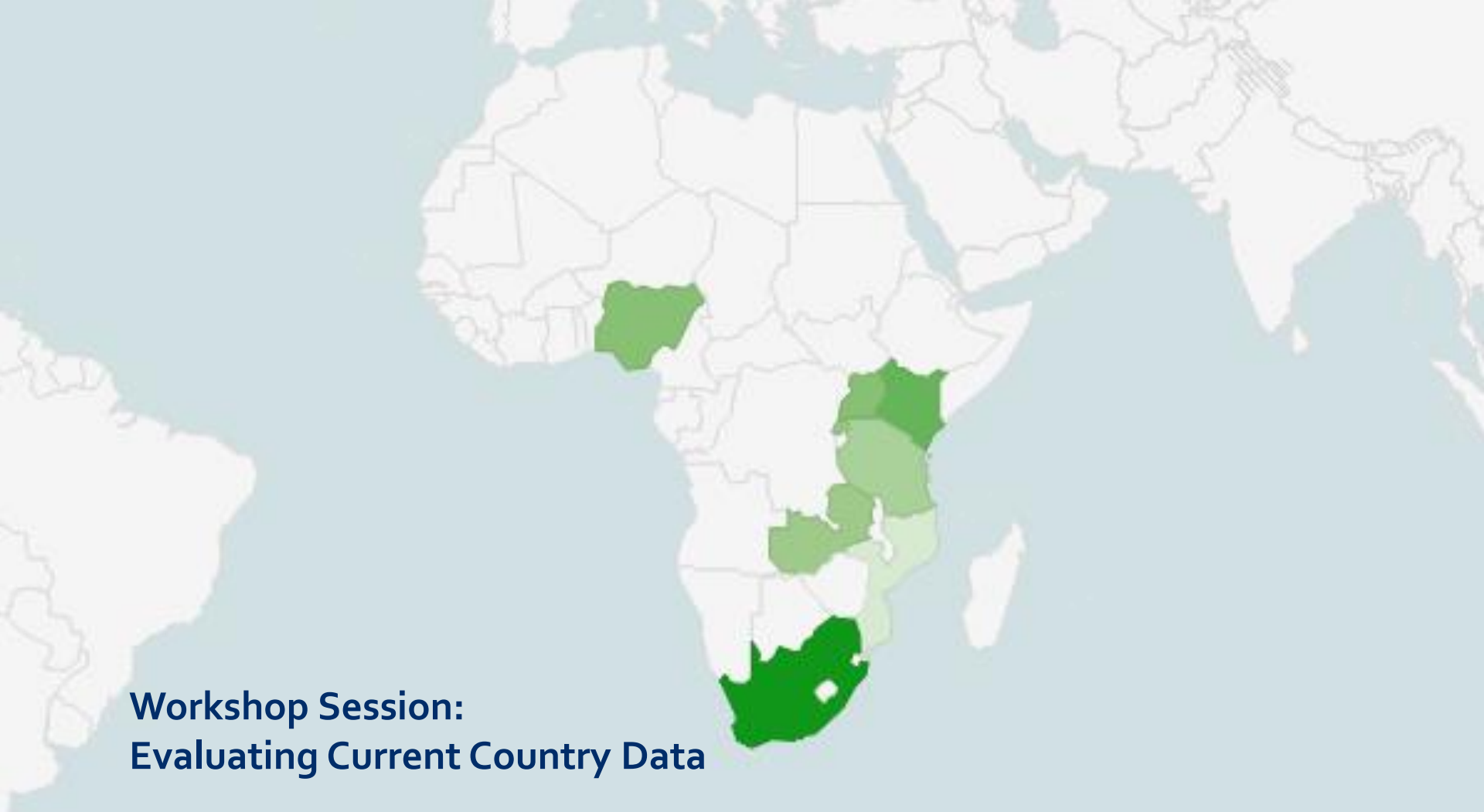
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Overview of Interactive Sessions

1. Evaluating your country's **current status** in using GIS, geospatial data for financial inclusion
2. Setting country **vision** and **goals** for collecting, using geospatial data
3. Creating **roadmaps** to achieve your country's GIS for financial inclusion vision



**Workshop Session:
Evaluating Current Country Data**



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Plotting data sophistication

High quality, detailed data

100

0

No GIS data or not trusted

1. *Data granularity* – how much detail is given?
 - How disaggregated is the Financial Access point (FAP) data (GPS coordinates vs. reporting area summaries)?
 - How up to date is the FAP data?
2. *Data quantity* – how much data is available?
 - Completeness of FAP categories covered
 - Additional information fields per FAP
 - Complementary population statistics, other ‘layers’
 - How trustworthy is the data?
 - Quality of data practices
 - How accessible is the data?
 - Publicly available
 - Requires license
 - Special permission required

Plotting data usage

0

100

No use of GIS data

Wide data use

- How widely is GIS data used within your country?
 - Public sector
 - Monitoring and evaluation uses?
 - Private sector
 - Guiding business decisions?
 - How many stakeholders use it?
 - How much do they use it?
 - How sophisticated is the use?
- How is GIS data made available for use?

Current GIS status

Key points

- Who will be using GIS data?
 - Audience types
 - Donor organisations – who is active in your country? Who do you work with? Who is looking for better data?
 - Financial services providers – who is in your country?
 - National governments – what are government resources? How can GIS help to make better policy decisions?
 - What are the needs of each audience type?
 - How can they be involved in financial inclusion?
 - How to create partnerships?



Scoring your status quo

Data sophistication

High quality, detailed data

100

What is data granularity?

What is data quantity?

- Completeness
- Complementarity

How trustworthy is data?

How up-to-date is data?

How accessible is data?

0

No GIS data or not trusted

Data use

Wide data use

100

How many use?

How much is use in...
Public sector?
Private sector?

How sophisticated is use?

How is GIS data made
available for use?

0

No use of GIS data



**Workshop Session:
Forming Vision & Setting Data Goals**



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Vision and data goals

Key points

- How to **maintain status quo**?
 - E.g. potential funding and partnership changes (loss / gain)
- What aspects to **change** and how wish to achieve differently?
 - E.g. **resources** and **partnerships** to enhance collection and analysis
 - E.g. **Frequency** and **comprehensiveness** of Financial Access Point mapping and specific areas to target for GIS data collection
 - E.g. Reporting level of population statistic availability
- Where do you **aspire** your data usage and data quality **scores** to be?
 - 3 – 5 year timeline
 - Identify bespoke GIS country **needs** and goals based on
 - Country context
 - Organisational resources available and challenges
 - Feedback on **sustainability** and **effectiveness** of current programs



Vision and data goals

Key points

Data sophistication

High quality, detailed data

100

0

No GIS data or not trusted

- How to **maintain status quo**?
 - Changes to funding, partnerships
- What to **change**?
 - E.g. **resources** and **partnerships** to enhance
 - E.g. specific technical data aspects
- Where to be **3-5 years out**?
 - GIS country **needs**
- New *realistic* scores + descriptions
- **Vision** for future

Data use

Wide data use

100

0

No use of GIS data



**Workshop Session:
Creating Roadmaps to Achieve Vision**



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Roadmap to achieve vision

Key points

- What is a realistic, pragmatic, achievable end goal?
- What steps are needed to achieve your vision?
 - Who is responsible for each step?
- How to best:
 - Maintain existing resources, sustain GIS initiatives?
 - Build additional resources?
- Consider:
 - Potential funding models
 - Possible ways to collect and disseminate data

Roadmap to achieve vision

Key points

- Steps to achieve vision?
 - Can the vision be clearly articulated?
 - Who is responsible at/for each step?
- How to:
 - Maintain GIS and resources?
 - Build resources?
 - Build engagement with data?
- Consider
 - Funding
 - Collection and dissemination models

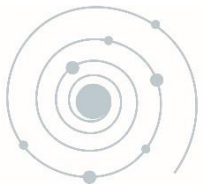
Next Steps?

- Building from the Workshop
 - Communicating ideas identified today
- Engaging with the FSD Africa network
 - Knowledge + Evidence Working Group
 - FSDA Academy
 - Challenge Fund
- Community of Practice
 - Technical support for FSDs and key partners



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Thank You!



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