

Location Matters: GIS in Financial Inclusion

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Latitude: -26.104773 | Longitude: 28.055372

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Who are we?

New **centre for financial inclusion data** with the objective to achieve greater results by improving the accessibility, relevance, comparability and quality of data for decision making.

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Accessibility. Quality. Use.

Why the FSD network?

- Network represents **key geographies** in Africa
- Instrumental in **driving the availability of data** for financial inclusion decision making
- **Entrenched relationships** with government, providers and donors with a clear understanding of their data needs
- FSDs tasked with achieving systemic impact that should include a **resilient market for financial inclusion data**

What should this workshop achieve?

- Highlight **relevance of GIS** for financial inclusion
- **Technical considerations** for GIS
 - What are the main technical considerations? What are the main stakeholder and user considerations? How best can GIS inform the financial inclusion debate?*
- Initiate a forum for **dialogue between FSDs** on using GIS for financial inclusion
 - Network. Share. Coordinate.*

Workshop content objectives

- **Locate GIS** within other data investments
- FSD and regulator **use cases**
- Cover the overall **GIS data value chain**
 - Access points
 - Bringing in other relevant data
 - Overcoming limited data
 - Bringing in and better understanding poor people
- Tackling **country specific priorities** for GIS

Data quality team priorities

Surveys. GIS. Innovation. Best practices.

Survey data project priorities

Best practices. Innovation.

GIS collection and use

Direct technical support. Community of practice. FSPMaps.

Collaboration with FSD Africa

Joint challenge fund. Data in the FSD Academy. Working group: Knowledge and Evidence. Developing new target market segmentation and access strands



**Share your key take-outs &
questions on twitter**

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